

राजीव रंजन मिश्रा, भा.प्र.से.

महानिदेशक

**Rajiv Ranjan Mishra, IAS**

Director General



भारत सरकार  
जल संसाधन, नदी विकास एवं गंगा संरक्षण मंत्रालय,  
राष्ट्रीय स्वच्छ गंगा मिशन  
नई दिल्ली - 110002  
GOVERNMENT OF INDIA  
MINISTRY OF WATER RESOURCES,  
RIVER DEVELOPMENT AND GANGA  
REJUVENATION  
NATIONAL MISSION FOR CLEAN GANGA  
NEW DELHI-110002

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National Mission for Clean Ganga, Ministry of Water Resources, River Development & Ganga Rejuvenation is implementing various projects for rejuvenation of river Ganga and its tributaries under flagship programme 'Namami Gange'- an integrated river conservation mission launched by Government of India in 2015. NMCG endeavours various campaigns with special focus on engaging youth and school children, aimed to build public awareness and ensuring people's involvement in the mission. NMCG also signed a MoU with Ministry of Human Resources Development in January 2016 to raise the level of environmental literacy among the common masses along the bank of river Ganga.

2. NMCG is supporting Ganga Quest- an online national quiz on Ganga, organized by Tree Craze Foundation. The quiz is a competitive knowledge-building platform, an awareness initiative to assess the knowledge gaps and attitude orientation about Ganga and Rivers. Registration on the website ([www.gangaquest.com](http://www.gangaquest.com)) will start from 1<sup>st</sup> of April 2019 and the quiz will be public from 15<sup>th</sup> April 2019 till 15<sup>th</sup> May 2019. The winners of the quiz will be announced on World Environment Day, i.e. 5<sup>th</sup> June and will be awarded with exciting prizes. The schools with maximum participation will also be duly recognized.

3. We seek active participation from all the schools affiliated with your esteemed organization for connecting with a greater cause of reviving our national river Ganga. You are kindly requested to integrate the link of the Ganga Quest on your website and inform all the schools under your aegis. Kindly nominate a nodal person from your organization for further coordination in this regard.

4. Your invaluable support will be highly appreciated.

Yours Sincerely,

(Rajiv Ranjan Mishra)

Ms. Anita Krawal, I.A.S  
Chairperson  
Central Board of Secondary Education  
Shiksha Kendra 2 Community Centre,  
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